

Your route to the heart of Bangladesh food & drink Industry

^{3rd} **foodpro** BANGLADESH

INT'L EXHIBITION ON FOOD & BEVERAGE PRODUCTS, PROCESSING,
PACKAGING MACHINERY & ALLIED TECHNOLOGIES

POST-SHOW REPORT 2015

www.foodpro.com.bd



Show Information

SHOW NAME	FoodPro Bangladesh Expo 2015
EDITION	3rd time
DATE	14 - 17 October, 2015
VENUE	Bangabandhu International Conference Centre, Dhaka Bangladesh
HALLS	Hall of Fame Harmony Carnival BICC Outer Pavement
TYPE	Trade Only Exhibition
FREQUENCY	Annual
SHOW SIZE	6,038 sqm
NO OF TRADE VISITORS	10,700
NO OF GENERAL VISITORS	8,342
COMPANIES/ EXHIBITORS	159 companies represented
SPECIALISED SECTORS	Food Processing and Packaging

Labeling Machinery and Equipment

Food and Beverage

Beverage and Beverage Equipment

Dairy & Dairy Equipment

WEBSITE www.foodpro.com.bd

ORGANIZER



What's on show at foodpro Bangladesh 2015 – your leading food trade event

If you've never attended a Foodpro Bangladesh Expo, be prepared to be amazed, informed and inspired by the range of food industry products and services on show and the number and quality of the visitors.

Meet and network with the people and companies that lead our food industry

Four days. Hundreds of food industry suppliers. Thousands of potential buyers from every area and level of food processing and food manufacturing. All come together for only Four days and only once a year at Foodpro Bangladesh Expo 2015.

From small one product processors to large multi-product and sector manufacturers, every Food & Beverage company needs a wide range of equipments, supplies and resources to bring their products to market.

And you can find them conveniently at foodpro Bangladesh Expo 2015.



FoodPro, the Bangladesh's biggest annual food and beverage exhibition

159
exhibitors

6,038_{sqm}
of exhibition space

64%
Local buyers

40% of exhibitors made more than 10% of their annual business in just 3 days!

10,700
visitors

95% of exhibitors rated the show as good to excellent



Visitor Profile

FoodPro Bangladesh Expo 2015 Visitor Overview

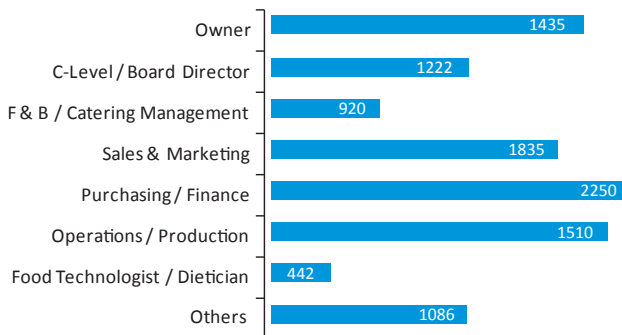
10,700
Total Trade Visitor

Over 14 Countries
Were Represented:

40% International
60% Local

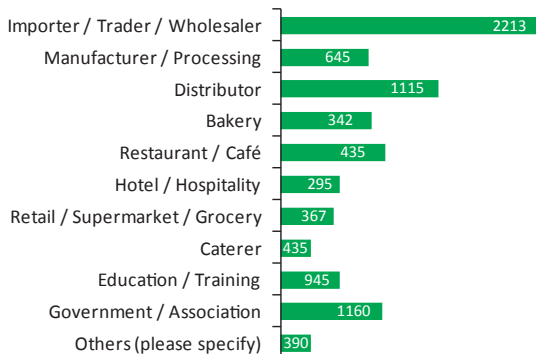
Buyers by Job Function*

Calculated according to the official total number of trade visitors



Buyers by Company's Main Activity*

Calculated according to the official total number of trade visitors



Visitor Purchase Interests

EQUIPMENT AND SERVICES MARKET	
Equipment / Machinery / Services	34.45%
Catering / Foodservice	16.40%
Cleaning Products	10.04%
Coffee Machines	10.95%
Hospitality Supplies	11.35%
Machinery / Processing / Packaging Equipment	21.39%
Refrigeration / Storage	13.05%
Retail / Display	10.61%

FOOD	
Food	61.31%
Bread / Bakery	24.21%
Canned	21.69%
Chilled	16.15%
Dairy	22.48%
Frozen	22.68%
Fruit & Vegetable	19.93%
Halal	18.66%
Health / Organic	16.87%
Meat / Poultry	18.28%

BEVERAGE	
Beverage	27.10%
Carbonated Drinks	14.72%
Juices	24.82%
Liquid Food / Supply	13.99%
Milk / Dairy	17.48%
Tea / Coffee	17.89%
Water	12.32%

INGREDIENTS	
Ingredients	20.94%
Additives	9.19%
Amino Acids & Derivatives	4.30%
Antioxidants	5.52%
Batters, Breading & Coatings	6.67%
Colourants	6.17%
Cultures & Fermentation Starters	4.38%
Dairy Ingredients	10.67%
Egg Ingredients	6.43%
Emulsifiers	6.09%
Encapsulated Ingredients	3.28%
Enzyme Preparations	3.89%
Fats, Oils & Waxes	8.22%
Food Analysis/Hygiene/Quality/Safety Management	8.94%
Fibres	4.80%
Firming Agents	3.42%
Fish Powder & Extracts	4.00%
Flavours & Aromas	8.32%
Fruit Products & Extracts	8.12%
Gelling Agents/Gums	4.14%
Halal Ingredients	7.14%
Hydrocolloids & Stabilizers	3.36%
Leavening Agents	3.26%
Marine Based Ingredients	2.84%
Nutrients	5.29%
Organic Ingredients	6.50%
Pre & Pro-Biotics	3.29%
Preservatives	5.30%
Proteins	5.76%
Stabilizers/Thickeners & Binders	5.07%
Starches	5.07%
Sugars & Sweeteners	9.01%
Vitamins & Minerals	6.49%
Others (please specify)	1.74%

* Respondents could make multiple selections where business operates across several industry sectors

Exhibitor Profile

FoodPro BangladeshExpo 2015 Exhibitor Overview

159
companies
represented

6,038 m²

35%
Food, Beverage
and Ingredients

65%

Foodservice and Catering Equipment,
Packaging, Processing, Labeling, Machinery
and Equipment, Supplies and Technology

EXHIBITOR SURVEY STATS

95%

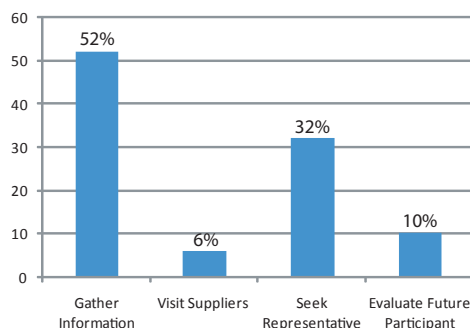
of exhibitors surveyed
rated the overall show
as good to excellent

40%

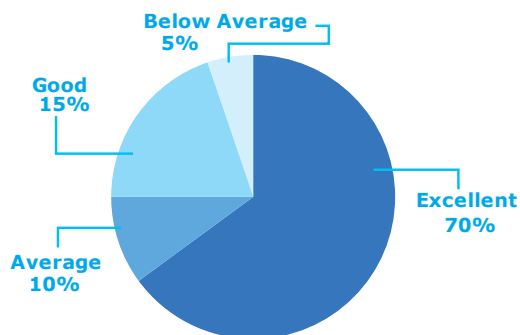
of exhibitors make more than
10% of their annual business
in just 3 days at FoodPro



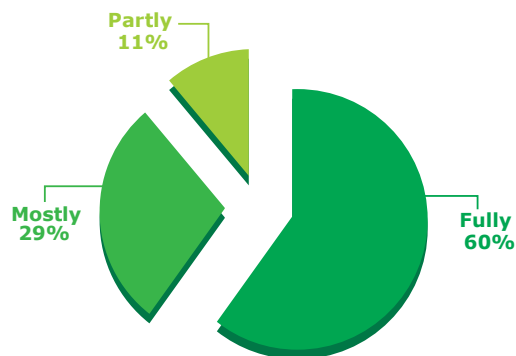
1. How do you rate the success of your participation related to the set objectives?



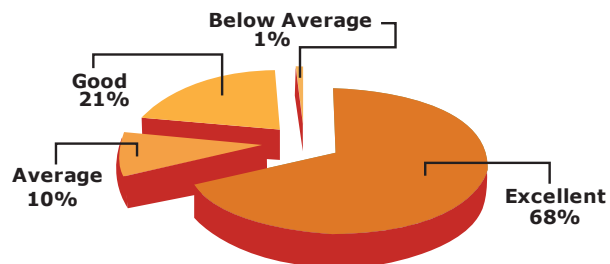
2. How do you rate your overall success?



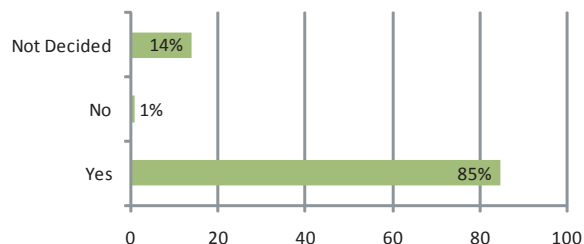
3. Did you meet your relevant customers?



4. How do you rate the Quantity of visitors at the events?



5. Are you planning to participate in the next edition in 2016?



“ We have exhibited at FoodPro Bangladesh Expo for the 3rd time and have witnessed the show grow in size and influence- from its humble beginnings it now incorporates every sector of the Food & Dairy Processing industry bringing it on par with the leading exhibitions in the world. ”

Srinivas Sondur, DGM marketing
Goma Engineering Pvt. Ltd. India

“ We’ve been participating with FoodPro for the 1st time. Dealers come to the show and we find it very accessible for visitors in the region. So far, we have received more than 200 leads and it is only day three. We participate in different trade shows in many other country but they pale by comparison in terms of reaching our target Market. ”

Amin Khan, Proprietor -Softech Solution (Quicklabel Systems USA)

“ FoodPro provides tremendous opportunity to showcase our offerings, to learn and interact with industry players, highlight critical industry issues and meet with prospective customers and business associates in Bangladesh. The networking opportunities the show offers with local and international companies under one roof and in the region’s biggest food trade show is invaluable for us. ”

K.A. Farhad, Head of Export, Square Food & Beverage Ltd.

“ It was indeed our pleasure to participate in the FoodPro 2015 show and it was quite a successful show for us. The show is getting bigger and better each year, I would like to personally place on record my sincere appreciation of the efforts of all at E3 Solution, Bangladesh in making FoodPro Bangladesh Expo 2015 one of the best show for our Industry. ”

D.D.Ghoshal, Head of Marketing, M/S Bombay Sweets & CO., Ltd.

“ Congratulations for successful FoodPro Bangladesh Expo. It was indeed a useful platform for us as well. Based on the response received in 2015 edition, we propose to participate in the next edition of the same. ”

Raju Ahmed, Managing Director , Rajshahi Mango Products LTD.

4th foodpro BANGLADESH

24 -26 November 2016

Bangabandhu International Conference Centre, Dhaka

The 4th edition will take place at the Bangabandhu International Conference Centre, Dhaka, Bangladesh to form one of the world's leading trade platforms for the industry.



Endorsed & Supported by



Ministry of Agriculture

Organized by:



Bangladesh INSPIRED



Bangladesh Agro-Processors' Association(BAPA)

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